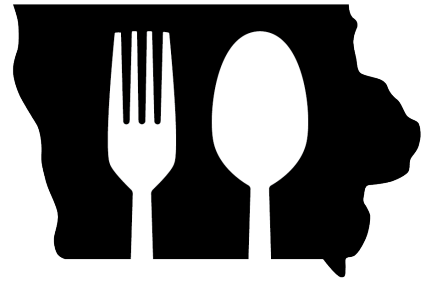


# IOWAEATS

food & drink festival



The Iowa Eats Food & Drink Festival is the first and only event in Eastern Iowa to feature all Iowa foods, products, chefs, authors and agriculture-related products. Taking place April 6, 2024 11 a.m.-5 p.m., at Waterloo Convention Center, attendees will enjoy a one-day celebration of food and beverage tasting, cooking and product demonstrations, live entertainment and more. Partnering with Iowa Eats raises awareness of your business and shows your support of Iowa food and agriculture!

## IOWA EATS BY THE NUMBERS

1100 Attendees

51 Vendor Booths

97 Volunteers

20 Demonstrations

### TICKETS SOLD TO ATTENDEES IN ...

46 Different Towns

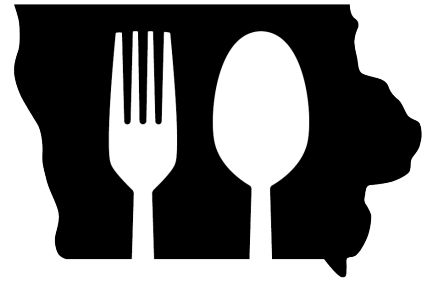
8 Different States



BENEFITTING SILOS & SMOKESTACKS NATIONAL HERITAGE AREA

# IOWAEATS

food & drink festival



## PRESENTING PARTNER



**\$20,000 +**

**Company named as presenting sponsor above event name/logo on all materials.**

### **BENEFITS**

Prominent Vendor Booth  
(20x20)  
100 Event Passes  
Aprons (5)

### **RECOGNITION**

Main Stage Banner  
Speaking Opportunity  
Printed Materials  
TV/Radio Ads  
Billboard  
Aprons for Staff/Volunteers

Swag Bags & Giveaways  
Pillar  
Social Media  
Website  
Digital Signage  
*\*SSNHA Headquarters*

## PREMIUM PARTNER



**\$10,000 +**

**Company named as premium sponsor below event name/logo on all materials.**

### **BENEFITS**

Vendor Booth (10x20)  
50 Event Passes  
Aprons (2)

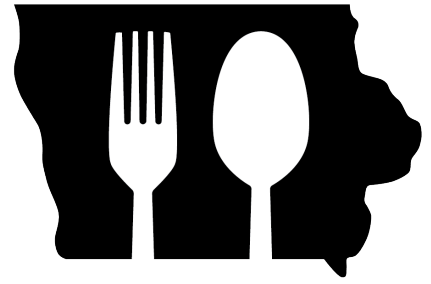
### **RECOGNITION**

Main Stage Banner  
Speaking  
Opportunity  
Printed Materials  
TV/Radio Ads  
Billboard

Aprons for Staff/Volunteers  
Swag Bags & Giveaways  
Pillar  
Social Media  
Website  
Digital Signage  
*\*SSNHA Headquarters*

# IOWAEATS

food & drink festival



## GRADE A PARTNER



**\$5000 +**

### BENEFITS

Vendor Booth  
25 Event Passes  
Aprons

### RECOGNITION

Aprons Staff/Volunteers  
Printed Materials  
Pillar  
Social Media

Website

Digital Signage

*\*SSNHA Headquarters*

## SELECT PARTNER



**\$2500 +**

### BENEFITS

Vendor Booth  
10 Event Passes

### RECOGNITION

Printed Materials  
Pillar  
Social Media

Website

Digital Signage

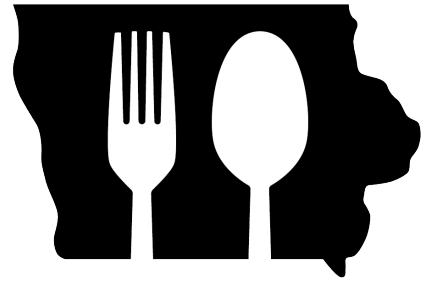
*\*SSNHA Headquarters*



BENEFITING SILOS & SMOKESTACKS NATIONAL HERITAGE AREA

# IOWAEATS

food & drink festival



## FOODIE PARTNER



**\$1000**

### BENEFITS

Vendor Booth  
4 Event Passes

### RECOGNITION

Printed Materials  
Pillar

Social Media  
Website

## MEDIA PARTNER



### Benefits & Recognition

### BENEFITS

Vendor Booth  
Event Passes  
Exclusive coverage and  
Interviews

### RECOGNITION

Printed Materials  
Aprons for Staff/Volunteers  
Banner  
Pillar

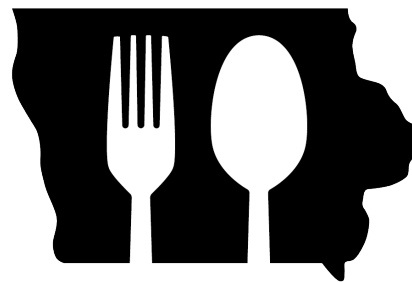
Website  
Digital Signage  
*\*SSNHA Headquarters*



BENEFITING SILOS & SMOKESTACKS NATIONAL HERITAGE AREA

# IOWAEATS

food & drink festival



**WE CAN CUSTOMIZE PARTNERSHIP PACKAGES TO SUIT YOUR NEEDS AND BUDGET!**

We have opportunities for your brand to be strategically exposed to our attendees:

Website Ads

Demo Stage

Lanyards

Music

Napkins

Tableware

Giveaways

And more!



## CONTACT US!

(319) 234-4567

[cmiller@silosandsmokestacks.org](mailto:cmiller@silosandsmokestacks.org)

[www.ioweatsfestival.com](http://www.ioweatsfestival.com)



BENEFITING SILOS & SMOKESTACKS NATIONAL HERITAGE AREA